

General Manager
Wendy's
825 W Main St.
Troy, OH 45373

Dear General Manager,

We are writing to tell you we are joining the Coalition of Immokalee Workers (CIW) and consumers of conscience in boycotting Wendy's until your corporation joins the award-winning Fair Food Program (FFP). Please share this letter with corporate management.

We appreciate Wendy's role in our community. Wendy's offers a fun place to eat, finds ways to give back to the community, and provides jobs for our neighbors here in Miami County. We thank you for that. But as individuals of faith, we believe our neighbors also include the CIW, whose members work the farms that provide the tomatoes so many of us enjoy.

The CIW's FFP is an historic partnership among farmworkers, Florida tomato growers, and 14 multibillion-dollar food retailers. Participating retailers make a commitment to (1) buy their Florida tomatoes exclusively from farms where workers' fundamental human rights are upheld according to the Fair Food Code of Conduct, and (2) pay a small Fair Food premium on their tomatoes which is passed down through the supply chain and paid out directly to workers by the growers.

Of the big five fast-food companies, only Wendy's is not participating in the Fair Food Program. McDonald's, Yum! Brands, Subway, and Burger King all pay a penny more per pound for their tomatoes to help alleviate farmworker poverty. They also buy Florida tomatoes only from growers who agree to protect their workers' human rights by complying with the Fair Food Code of Conduct.

We know Wendy's has a Code of Conduct for Suppliers, and we have read it (www.wendys.com/redesign/wendys/pdf/Wendys_Code_of_Conduct_Final_web.pdf). But we believe Wendy's should do more. We are concerned that, by refusing to participate in the FFP, Wendy's is profiting from farmworker abuse and poverty, continuing to provide a market for less reputable growers, and deriving a very real cost advantage over its competitors.

We look forward to the day when Wendy's joins farmworkers and consumers in the movement for fundamental, verifiable human rights for the people who do the backbreaking and underpaid work to put food on all our tables and profits in corporate pockets. Until then, we will boycott Wendy's and encourage others to do the same.

Sincerely,

General Manager
Wendy's
1300 Archer Dr.
Troy, OH 45373

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