

The following Troy businesses sell fair- and/or direct-trade coffee:

- Boston Stoker
- Kroger
- Pachamama Market
- Troy Bulk Barn & Deli
- Winans

When shopping, look for fair-trade labels (see reverse side), or ask a clerk which coffees are fair- and/or direct-trade options.

The fair-trade movement strives to raise the income of small farmers and laborers, improve working conditions, and promote sustainable farming methods to protect the environment.

Fair trade isn't perfect. It costs a lot of money to certify a product as fair trade. Within the fair-trade industry, different groups follow different standards. Some critics say fair trade isn't even really fair because not enough money goes to the farmers and laborers. Still, as of today, it seems fair-trade certification is a step in the right direction. But keep your eyes and ears open, and don't be afraid to ask questions!

Direct trade seeks the same goals, protecting small farmers, farm laborers, and the environment from exploitation. In direct trade, however, there is no middleman buying and selling the farm produce or certifying it as fair trade. Instead, a business like Winans goes to the farms from which it buys produce and works directly with the farmers to develop personal relationships and negotiate fair prices, fair wages, and appropriate growing methods.



St. John's UCC Economic Justice Ministry
stjohnsucctroyohio.org/economic-justice/

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Read more about fair- and direct-trade on the reverse side.



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